



**MINUTES OF THE BRITISH SKI AND SNOWSPORTS TELEMAR  
COMMITTEE MEETING 1900 6 APRIL 17.**

Attendees	Role	Status
Adrian Pery	Chair	Voting members
Jamie Davies	Vice chair	
Louis Hatchwell	GB Team Captain	
Ali Morrissey	Treasurer	
Chris Wotton		
Jack Harvard Taylor	PR and media	Non-voting members
Dan Hunt	BSS Performance Director	
Jasmin Taylor	Athlete rep	
Andrew Clarke	FIS representative	
Apologies		
Dave Edwards	BSS CEO	
Ian Johnstone	Performance manger	
Seb Mansart	GB Team coach	

Agenda Discussion	Action
<b>1. Chairman's Welcome</b>	
<p>The chair opened the meeting at 1907, he welcomed those present and noted that there were some technical difficulties with the use of the skype call facility.</p> <p><i>PMN: An alternative solution will be sourced for future meetings. The use of a BT group call through the BSS will be investigated.</i></p>	
<b>2. Season Overview</b>	
In the absence of the GB coach the chair gave a precis of the coach's review. A successful season however improvements could be made to the selection policy and better access to funds was requested.	
<b>3. Training</b>	
Ian Johnstone had produced a training plan for the forthcoming off season. It was agreed that the athletes should be encouraged to follow it.	
<b>4. Selection</b>	
<p>The selection policy was discussed in significant detail. A proposal to have 3 lists of athletes was put forward;</p> <p>List A: World Cup and FIS registered athletes who attend all events. Sponsorship includes branded clothing and equipment</p> <p>List B: Athletes who could compete at the World Cup but not attend all events. They may be required to financially support themselves more than list A athletes. Sponsorship includes branded clothing.</p> <p>List C: All other Athletes (development Squad), significant financial contribution required by the individual. Sponsorship</p>	

<p>includes branded clothing with a possibly part payment from the athlete.</p> <p>Jasmin raised the issue of who got team clothing and equipment stating that the lead clothing sponsor (Dare2B) who prefer a wider coverage.</p> <p><b>Action 1.1:</b> A full review of the Selection policy was to take place by 31 May. Adrian to email the policy out to all on completion of the meeting with details on deadlines for returns included in the email.</p>	<p>Chris W, Dan H, Louis H, Seb M and Adrian P</p>
<p><b>5. BSS Telemark Constitution</b></p>	
<p>The Telemark committee operates under the main BSS constitution. The BSS Telemark committee meets the constitution guidelines for voting and non-voting members and roles are as shown in the list of attendees. The chairman's focus is to maintain a committee with current and previous athletes to ensure that the ideals and ethos of the GB Telemark remains at the forefront of discussion.</p> <p>Prior to the meeting Jack Harvard Taylor had accepted the role of PR and Media representative.</p>	
<p><b>6. Treasures report</b></p>	
<p>Ali Morrissey began the treasures report but communication was lost part way through and not re-established.</p> <p>Prior to being cut-off the following was covered:</p> <p>The current bank account has £1600 in it. Adrian reiterate the need to establish a BSS account and it was agreed that the Coach (Seb Mansart) Chairman and Vice Chair would be signatories.</p> <p>A discussion over the coach's payment, it was agreed that £500 would be transferred to the coach.</p> <p><b>Action 1.2:</b> Ali M to transfer the sum of £500 to the coach in lieu of services during the 2016/17 season.</p> <p>Racer Fees: Ali stated that she had yet to pay the 2016/17 racer fees to the BSS.</p> <p><b>Action 1.3:</b> Louis to investigate the outstanding race fees for 2016/17 with Sophie at BSS before next meeting.</p> <p><i>PMN: Ali sent an email with a list of her points for the meeting which is below:</i></p> <p><i>Banking stuff - I am very happy to transfer £500 to Seb for outstanding coaching fees for PLV, and then transfer any remaining money from the British Telemark account to the nominated account for louis and Seb to access in the future. Could someone let me know the account details? As I mentioned when you could hear me, I have not been asked to pay the racer fees for the 16/17 season and so as far as I am aware these remain unpaid.</i></p>	<p>Ali M</p> <p>Louis H</p>

7. Fundraising	
<p>Adrian discussed with Dan H the requirement to draft a selection and future performance plan for the 2018 season onwards. This would generate a funding plan which the BSS board could endorse and permit funds to be issued to support the high performance athletes. It was noted that the financial aid offered determines the level of involvement from external organisations. The coaching costs for the 2016/17 season was estimated at £28,000. Discussion over insurance followed with a decisions that the coach should be affiliated to the BSS and be accredited as the BSS Telemark coach.</p> <p><b>Action 1.4:</b> Adrian and Dan to meet in early May to discuss the performance plan and financial resource from BSS available for Telemark.</p> <p><b>Action 1.5:</b> Adrian and Dan to determine what insurance BSS offers for accredited coaches by Sep 17, prior to pre-season training commencing.</p> <p><b>Action 1.6:</b> Dan to determine if a zero hours type contract can be drawn up for the Telemark coach for the 2017/18 season.</p> <p>Telemark Club – Jaz raised an idea about a Telemark club where sponsors would support a foundation or charity. She asked if the Telemark committee could be registered as one of these organisations.</p> <p><b>Action 1.7:</b> Adrian to check on charity status with the BSS board and determine if there are other funding pathways, feedback to be given at next meeting.</p> <p>Make a Champ campaign: Jaz proposed that funding for the athletes could be achieved through a just giving or crowd funding type format. Sponsors would be given access to the athlete team at set periods and regular blogs or newsletters would be issued to maintain communications.</p> <p><b>Action 1.8:</b> Jaz and Louis to develop ‘Make a Champ’ idea and provide a proposal before the 2017/18 season. During their research they will contact the BSS foundations to ensure they are not replicating current fundraising ideas.</p>	<p>Adrian P and Dan H</p> <p>Adrian P and Dan H</p> <p>Dan H</p> <p>Adrian P</p> <p>Jaz T and Louis H</p>
8. Sponsorship	
<p>It was agreed by all present that the agenda item had been mostly covered by the previous discussion in fundraising.</p> <p>Jamie requested that the team provided a current sponsors lists. This list is to be held as a reference list to aid future discussion.</p> <p><b>Action 1.9:</b> Jaz and Louis to generate a list of sponsors stating what each provides and what return they anticipate (if any) by the next meeting.</p> <p>A social event to raise funds for the team was discussed.</p>	<p>Jaz T and Louis H</p>

<p><b>Action 1.10:</b> Louis to investigate a social event and discuss with principle sponsors, the idea will be discussed further at the next meeting.</p>	<p>Louis H</p>
<p><b>9. PR and Social Media</b></p>	
<p>Jack reported that PR and social media had gained popularity in recent months. This was attributed to the recent success of the team and their hard work to publicise their achievements. GB Telemark FB and Twitter accounts now had 1000 likes.</p> <p>Press releases in recent months had been seen on BBC sports and regional papers. The website was going to be redeveloped once a WordPress editor had been found.</p> <p>Jack stated the need for reports to be issued quickly otherwise the headline was lost. He suggested 24 hours was the maximum period before it became 'old' news.</p> <p><b>Action 1.11:</b> Jack to generate a PR strategy for the athletes to comply with by the start of the 2017/18 season. This could be linked to the list A and B classification so that Athletes sign up to a strategy before the start of a season and are aware of what they must deliver. e.g. list A athletes will have a bio on the GB Telemark website.</p>	<p>Jack H-T</p>
<p><b>10. Indoor series</b></p>	
<p><i>Ali was unable to comment during the meeting but provided the following PMN:</i></p> <p><i>re summer series - I have now heard from Ian Acey and as I suspected it is very unlikely that he will run a race at Tamworth. This just leaves Glasgow as the only venue prepared to run a race. I need a decision asap as to whether we are going to do this or not. Ramsey and I are of the same opinion and this is that it isn't really worth running a series of just one race and that we give it a miss this year and then rethink the whole thing again for next year. I need someone to make an executive decision on this please....?</i></p> <p>An out of committee decision by the chairman to cancel the 2017 Telemark race series was made following this email. The series will resume in 2018.</p>	
<p><b>11. AOB</b></p>	
<p>Adrian announced that the British Championships for 2018 would be held in Pralognan-La-Vanoise. It was also the intent to run a British FIS World Cup event in 2018.</p> <p>Louis asked for the committee to do more to support the athletes. He felt that his performance this season had been affected by the administration burden attached to the Team Captains role.</p> <p><b>Action 1.12:</b> The committee supported the need to do more however requested that Louis and Seb review the Team Captain requirements and make suggested amendments at a future meeting.</p>	<p>Louis H &amp; Seb M</p>

<b>12. DOB</b>	
The next meeting will be held via telephone call around the 9 or 10 May. All attendees are requested to provide preferred date to the chair as soon as possible.	

Annex:

A: Record of Decisions from BSS Telemark Committee Meeting 17 April 17.

## Record of Decisions from BSS Telemark Committee Meeting 17 April 17

Serial	Action	Owner (lead highlighted)	Date of anticipated completion	Date closed
1.1	A full review of the Selection policy was to take place by 31 May. Adrian to email the policy out to all on completion of the meeting with details on deadlines for returns included in the email.	<b>Chris W</b> , Dan H, Louis H, Seb M and Adrian P	31 May 17	
1.2	Ali M to transfer the sum of £500 to the coach in lieu of services during the 2016/17 season.	<b>Ali M</b>	31 May 17	
1.3	Louis to investigate the outstanding race fees for 2016/17 with Sophie at BSS before next meeting.	<b>Louis H</b>	10 May 17	
1.4	Adrian and Dan to meet in early May to discuss the performance plan and financial resource from BSS available for Telemark.	<b>Adrian P</b> & Dan H	10 May 17	
1.5	Adrian and Dan to determine what insurance BSS offers for accredited coaches by Sep 17, prior to pre-season training commencing.	<b>Adrian P</b> & Dan H	30 Sep 17	
1.6	Dan to determine if a zero hours type contract can be drawn up for the Telemark coach for the 2017/18 season.	<b>Dan H</b>	30 Sep 17	
1.7	Adrian to check on charity status with the BSS board and determine if there are other funding pathways, feedback to be given at next meeting.	<b>Adrian P</b>	10 May 17	
1.8	Jaz and Louis to develop this 'Make a Champ' idea and provide a proposal before the 2017/18 season. During their research they will contact the BSS foundations to ensure they are not replicating current fundraising ideas.	<b>Jaz T</b> & Louis H	30 Sep 17	
1.9	Jaz and Louis to generate a list of sponsors stating what each provides and what return they anticipate (if any) by the next meeting.	<b>Jaz T</b> & Louis H	10 May 17	
1.10	Louis to investigate a social event and discuss with principle sponsors, the idea will be discussed further at the next meeting.	<b>Louis H</b>	10 May 17	

1.11	Jack to generate a PR strategy for the athletes to comply with by the start of the 2017/18 season. This could be linked to the list A and B classification so that Athletes sign up to a strategy before the start of a season and are aware of what they must deliver. e.g. list A athletes will have a bio on the GB Telemark website	<b>Jack H-T</b>	30 Sep 17	
1.12	The committee supported the need to do more however requested that Louis review the Team Captain and Coach requirements and make suggested amendments at a future meeting.	<b>Louis H &amp; Seb M</b>	30 Sep 17	